An incredibly useful, informative and somewhat entertaining

## COMPANY INFOGRAPHIC



Millions of dollars and tens of thousands of orders flow through storeBlox CS company stores every year. The folks here at eBlox created this nifty infographic for your statistical pleasure!

Average Order



## SALES by PRODUCT TYPE

TWO out of THREE
CUSTOMERS



OPERATE

TWO OR MORE

COMPANY STORES

## **MOST POPULAR PROMO PRODUCTS:**

- 1. Office & Desktop Items
- 2. Holiday Items
- 3. Writing Instruments
- 4. Recognition/Rewards
- 5. Drinkware
- 6. Bags & Totes
- 7. Golf & Sports
- 8. Hats & Caps

PROMOTIONAL PRODUCTS

APPAREL

**?**በ%

of stores have **custom-built** features PRINTED MATERIALS



## BLACK IS THE NEW BLACK

Black is the most popular apparel color, followed by red and white



[30 MINUTES]

Average amount of training needed to **master** store management, reporting and customization in **storeBlox CS** 



of stores are password- protected for internal purchasing

PAYMENT

Purchase Orders

Budgets

Points

Other

This handy infographic brought to you by eBlox, the company store experts - eblox.com